



## Guidelines for 2021

Dear Grant Applicant:

Thank you for your interest in Yamaha's Outdoor Access Initiative. Please follow these Guidelines closely and fill out the grant application completely and with as much detail as possible. You will receive notification of the status of your Application based on the dates listed below.

1. The 2021 submission deadlines and corresponding grant decision dates:

Application Submission Schedule*		Application Must Be Post-Marked By
1 <sup>st</sup> Quarter	December 15, 2020 – March 31, 2021	March 31, 2021
2 <sup>nd</sup> Quarter	April 1 – June 30, 2021	June 30, 2021
3 <sup>rd</sup> Quarter	July 1 – September 30, 2021	September 30, 2021
4 <sup>th</sup> Quarter	October 1 – December 15, 2021	December 15, 2021

\* Applications must be post marked by the last day of the quarter's Submission Schedule to be considered for that quarter.

2. Applications can be completed (including submitting required documentation) online at [www.yamahaoutdooraccess.com](http://www.yamahaoutdooraccess.com). Completed applications, including all required materials, can be sent electronically to [yamahaoutdooraccess@gmail.com](mailto:yamahaoutdooraccess@gmail.com) or mailed to:

Yamaha Outdoor Access Initiative  
Yamaha Motor Corp, USA  
3065 Chastain Meadows Pkwy  
Bldg. 100  
Marietta, GA 30066

3. Yamaha's Outdoor Access Initiative Review Committee reviews applications on a quarterly basis. Only applications fulfilling the requirements of the application including deadlines and supporting documentation will be considered.
4. For questions and more information, please:

**Review our Website at [www.yamahaoutdooraccess.com](http://www.yamahaoutdooraccess.com)**

**Call 1-877-OHV-TRAIL (877-648-8724)**

**Email us at [YamahaOutdoorAccess@gmail.com](mailto:YamahaOutdoorAccess@gmail.com)**

5. Yamaha will determine awards at its sole discretion. Amounts awarded will vary depending upon the quality of application, project benefit to the Off-Highway Vehicle (OHV) riding, hunting and/or outdoor recreation community, need and competition for funds.
6. Yamaha reserves the right to deny any application for any reason.
7. Organizations can only receive one Outdoor Access grant per calendar year. However, an applicant may reapply each quarter until a grant is approved and awarded.
8. Organizations must be based in the United States and have tax exempt (e.g. 501c3, 501c7) or non-profit status. Documentation from the certifying government agency validating tax exempt or non-profit status must be provided.
9. All applications must include an endorsement letter from a local Yamaha dealership. This letter should demonstrate the dealer's familiarity with the applicant as well as the benefits of the project outlined in the application.
10. Organizations must provide a copy of its last year's tax return or pro forma financial statement. **ONLY GOVERNMENT AGENCIES ARE EXEMPT FROM THIS REQUIREMENT.** Government agents must include a letter of support for the project from a senior agency executive or elected official.
11. U.S. Forest Service properties seeking grant funding for projects must partner with a local OHV riding group or state OHV riding association to administer the application and grant funds. Priority for funding will be given to those partnerships codified by a volunteer service contract or Memorandum of Understanding. If a grant is awarded the funds will be given to the OHV riding group/association for the specific and exclusive use for the project specified in the application.
12. Applicants should carefully consider how Yamaha or the Yamaha brand will be included in the funded project.
  - Each grant recipient is encouraged to use social and online channels to announce receipt of a Yamaha Outdoor Access Initiative grant.
13. Every grant recipient is required to provide written status reports on the progress of the project funded by the Yamaha Outdoor Access Initiative every six months until the completion of the project, at which time a full written summary is required.
  - A reporting template is provided to each grant recipient for the purposes of filing status and completion reports.
  - The status reports and final summary are to include an accounting of expenditures against the grant funds (including invoices and receipts) as well as any events, media placements and/or other accomplishments.
  - Applicants must document the project with photographs and submit them with reports. All reports will be used by Yamaha for marketing and/or evaluation of the project's overall success.

14. The following are examples of appropriate projects for a Yamaha Outdoor Access Initiative grant:
  - Trail development, restoration and/or maintenance (i.e. purchasing materials, hiring contractors, renting equipment, purchasing tools and safety gear).
  - Trail signage (i.e., purchasing signs, equipment, installation tools, etc.).
  - Stage area renovation/facilities (i.e., renting equipment, purchasing materials, hiring contractors, etc.).
  - Protecting environmentally sensitive areas from illegal or inadvertent OHV use (fencing, bridges, hardscape, etc.).
  - Adopt-a-Trail (renting equipment, purchasing tools and safety gear, volunteer coordination, etc.).
  - Trail mapping/Map production (GPS equipment purchase, production and printing, etc.).
  - Safety and Education (educational materials, signage, safety gear, events, etc.).
  - Wildlife and habitat maintenance and management.
  - Land management projects that increase the diversity of use of land for recreational activities.
  - Establishing, increasing and/or maintaining access to land for outdoor recreation (including but not exclusively limited to motorized recreation).
  - Note: Outdoor Access Initiative grants will not be awarded for the purpose of purchasing Yamaha vehicles and the program is not able to donate vehicles outright.
  
15. While all completed applications will be considered, a lower priority is placed upon funding the following activities and requests:
  - Staff salaries.
  - Heavy equipment such as bulldozers, trail groomers, etc.
  - Facilities without a direct impact on OHV access.
  - Lobbying efforts.
  
16. If you are applying to the Yamaha Outdoor Access Initiative for funds to match a larger grant (i.e. state or federal RTP grants), in addition to outlining the complete project you must detail what, specifically, the Outdoor Access Initiative funds will be put toward within the context of the larger project.
  - In other words: In addition to serving as matching funds, how will the Outdoor Access Initiative grant be spent?

17. The Outdoor Access Initiative has a limited ability to approve the loans of certain vehicles. Yamaha ATV/SxS loans include, but are not limited to, the following restrictions:
- Law enforcement agencies (including emergency responders, forest field staff, etc.) must first explore their options through the Law Enforcement Loan Program available at most Yamaha dealers across the country.
  - Organizations receiving approval must work directly with a Yamaha dealer to secure the vehicle(s). Dealers are not required to participate.
  - Organization must pick up vehicle within 60 days of approval.
  - Loans are only valid for up to 12 months from when vehicle is picked up.
  - Organizations are responsible for maintaining the units as recommended by Yamaha, and repairing any damage prior to returning the unit to the dealership.
18. The Yamaha Outdoor Access Initiative has an extremely limited supply of discount vouchers good for up to 50 percent off of the final purchase price of a vehicle. HOWEVER, Outdoor Access grant funds cannot be used to make up the difference in the purchase of a vehicle. The Yamaha Outdoor Access Initiative also has a limited supply of generators available to donate to applicants. The need for any Yamaha unit must be clearly articulated in the applicant’s effort to protect, expand or maintain OHV access.
19. “Where to Ride” Submission: As part of the Outdoor Access Initiative, Yamaha is collecting “Where to Ride” information in your area. Please provide the following:
- A detailed listing of open and legal ATV and Side-by-Side trails and other riding areas. Include seasonal and other restrictions;
  - Both written descriptions and maps/illustrations;
    - i. If your application is approved, Yamaha will request digital versions of all “Where to Ride” descriptions and maps/illustrations. These will not be republished without prior written consent from the applicant.
    - ii. Yamaha will also require all rights and approvals to use this information on Yamaha’s website however we see fit for an indefinite amount of time.

Thank you for your interest!

